AR for Account Management

ENHANCE YOUR BUSINESS PLAN WITH AUGMENTED REALITY.

With business plans comprising dozens of similar presentation slides, it can be hard to keep everyone's attention while effectively outlining your objectives.

With Augmented Reality we can enhance your presentations to show business plan initiatives in a whole new way.

KEY USES

- Visualise your in-store initiatives Increase team engagement with interactive environments
- Leave an impact by moving beyond slide decks

FEATURES

- Built for Android
- Interactive 3D models
- We can create the 3D content for you
- Use with marker-based or markerless technology

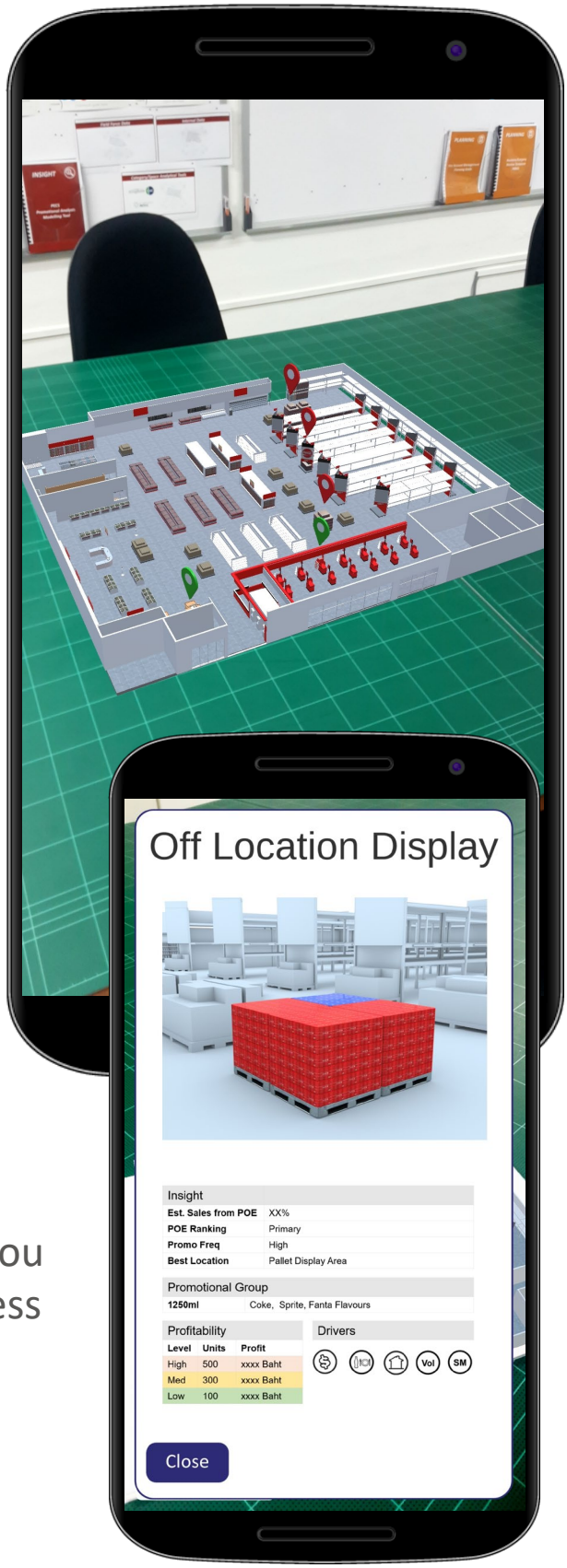
To request a demo:
shane@cms-fmcg.com

AR for Field Force

REINFORCE YOUR MESSAGING WITH AUGMENTED REALITY.

Gone are the days of relying on paper-based sales material, merchandising manuals, or compliance documents.

By combining your current material with Augmented Reality technology, we can help bring your content to life, making it more engaging, and more effective.



KEY USES

- Sales Material
- Merchandising Manuals
- Communicating In-Store Compliance

FEATURES

- Built for Android
- Interactive 3D models
- We can create the 3D content for you
- Use with marker-based or markerless technology

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AR for Marketing

COMBINE PHYSICAL AND DIGITAL WITH AUGMENTED REALITY.

As your consumers interact with the digital world on an daily basis, their expectations for engagement change.

Add a digital layer of interaction to your products and marketing activities by integrating Augmented Reality into your marketing plans.

KEY USES

- Increasing brand engagement
- Providing consumer with product information
- Highlighting product promotions

FEATURES

- Augmented reality content is tied to your packaging
- Built for Android
- Interactive 3D models
- We can create the 3D content for you

To request a demo:
shane@cms-fmcg.com